

Active Revision – Media Studies

Assessment Point 3 – Y11 GCSE exams

Research shows that students who do frequent chunks of revision across all 3 stages of revision below are more likely to reach their full potential.

- ✓ **Upload** – consolidate your knowledge
- ✓ **Process** – active retrieval practice
- ✓ **Download** – apply your knowledge



upload



process



download

TOPIC: Paper 1 A: Magazines

- Describe each magazine cover in detail from memory. Focus on denotation/connotation.
- List the 10 most important things to remember about each magazine from memory.

- Create a comparison table of how Heat and Reveal represent the following: women, men, ethnicity, identity.
- Look back over your list of 10 things and use your booklet and book to add a further 5 things in a different pen.

- What does an analysis of the Heat front cover tell us about contemporary social and cultural values? [8 marks]
- Analyse the front cover of Tatler magazine to show how design and layout communicate meaning. [8 marks]

TOPIC: Paper 1 A: Adverts

- Write a description of each advert from your memory using media terms.
- Mind map how women are represented in all three adverts, make sure you have examples from

- Create a comparison table of how OMO, Galaxy and NHS Represent represent the following: women, men, ethnicity, place, time .

- Explain two ways in which advertisements persuade consumers to buy products. Refer to the OMO advertisement. [6 marks]
- Explain how advertisements reflect changes in social values over time.

<p>the adverts to help you. Do this without your notes.</p>	<ul style="list-style-type: none"> • Use your booklet and book to add details to your mind map on female representation. 	<p>Answer with reference to the Galaxy advertisement and the NHS Represent advertisement. [6 marks]</p>
<p>TOPIC: Paper 1 B: Radio</p>		
<ul style="list-style-type: none"> • Create an audience profile for the launch of Radio 1 and Kiss FM. • How has radio changed since the 1960s? Create a timeline of the changes from Radio 1 launch to today's KISS breakfast show. 	<ul style="list-style-type: none"> • What audience pleasures does each station give? Provide examples from each music video using your notes. • Compare the opening 2 mins of the launch of Radio 1 and a KISS breakfast show of your choice. How could they be considered similar? 	<ul style="list-style-type: none"> • The relationship between radio presenter and audience is much more important to box the industry than any developments in technology.' How far do you agree with this statement? Answer with reference to: • the connection between the radio presenters and radio listeners • the development of media technologies • Close Study Products: Radio 1 Launch Day and KISS FM Breakfast. [20 marks] • How are young audiences positioned by music radio stations? Answer with reference to Radio 1 Launch Day, Tony Blackburn Breakfast Show (Close Study Product). [6 marks]
<p>TOPIC: Paper 1 B: Music Videos</p>		
<ul style="list-style-type: none"> • Create an audience profile for fans of Arctic Monkeys and Black Pink from memory. • List three ways that each music band used technology to change the music industry. 	<ul style="list-style-type: none"> • Watch Mrs Fisher's videos on Black Pink and the Arctic Monkeys – Audience (via our Padlet). Check your audience profile for anything that you missed. • Link the ways in which both bands are similar and different. 	<ul style="list-style-type: none"> • Explain how music videos give audiences a sense of identity. Answer with reference to the Arctic Monkeys' I Bet You Look Good On The Dancefloor music video (Close Study Product). [6 marks] • How does a music video help to develop the relationship between a band and its audience? Refer to the Black Pink's music video (Close Study Product). [9 marks]

TOPIC: Paper 1 B: Film Industry		
<ul style="list-style-type: none"> Annotate a blank copy of the film poster for both I, Daniel Blake and Black Widow. Mind map the contexts for I, Daniel Blake and Black Widow. 	<ul style="list-style-type: none"> Use your notes to add information about the film's marketing that you missed. Do this in a different colour. Create a table comparing how the political and economic contexts of the films were different. 	<ul style="list-style-type: none"> What are the difficulties independent films have compared to Hollywood films? Use your posters to help to explain. Why is the context of a film important to its marketing?
TOPIC: Paper 2 A: TV		
<ul style="list-style-type: none"> Make two posters - one showing key information about the 1960s and with examples of how the Dr Who episode reflects it AND one explaining how His Dark Materials reflects how things have changed in TV since the 1960s. Choose a screen shot from each episode – a key moment in the plot. Label it with how it communicates meaning via the cinematography and mise-en-scene. 	<ul style="list-style-type: none"> Reduce the information on your posters down to three key points for each episode. Try to find links between the two screen shots – for example do they both present the villain/hero in the same way via costume? Add links in a different coloured pen. 	<ul style="list-style-type: none"> 'The needs of a modern television drama audience are very different to the needs of a 1960s audience.' How far do you agree with this statement? Answer with reference to: • Dr Who, 'An Unearthly Child' (1963) and His Dark Materials (Close Study Products) • the historical contexts of these products. [20 marks] 'Although representations in television drama have changed over time, the use of stereotypes has not.' How far do you agree with this statement? [20 marks]
TOPIC: Both papers: Online Media		
<ul style="list-style-type: none"> Annotate three posts from Rashford, focusing on media term + connotations and three posts from Kim Kardashian focusing on media term + connotations. 	<ul style="list-style-type: none"> Make links between the two celebrities to explore how they both use social media for activism. Add criticisms of social media and online media to your mind map. 	<ul style="list-style-type: none"> Analyse how Marcus Rashford's online presence has been constructed to create a positive representation of the footballer. [6 marks]

<ul style="list-style-type: none"> • Mind map how Rashford and Kardashian make money from their online presences. 		<ul style="list-style-type: none"> • Online media needs stronger regulation. How far do you agree? Answer with references to Rashford and Kardashian’s online presences. [20 marks]
<p>TOPIC: Both papers: Video Games</p>		
<ul style="list-style-type: none"> • List the 10 most important things to remember about each game. • Choose a key moment from each video game and screen shot it. Label it with at least 5 denotation + connotations. 	<ul style="list-style-type: none"> • Reduce this list down to 5 most important things to remember. • Draw a table giving the advantages and disadvantages of video games. 	<ul style="list-style-type: none"> • How can video games be made commercially successful by their producers? Answer with reference to Lara Croft Go (Close Study Product). [9 marks] • ‘It is very difficult for players to resist the harmful effects of video games.’ How far do you agree with this statement? In your answer you must refer to: • the social and cultural context of video games • Kim Kardashian; Hollywood (Close Study Product) • theories of active and passive audiences. [20 marks]
<p>TOPIC: Both papers: Newspapers</p>		
<ul style="list-style-type: none"> • Annotate a blank copy of The Times front page and inside article. Make sure you identify the codes and conventions used and how these appeal to The Times’ audience. • Annotate a blank copy of The Daily Mirror front page and inside article. Make sure you identify the codes and conventions used and how these appeal to The Daily Mirror’s audience. 	<ul style="list-style-type: none"> • Make links between the owners/producers of the newspapers and their political bias. Find evidence from your newspaper editions to support your links. • Use the class version of annotations to add anything missed to your copies. 	<ul style="list-style-type: none"> • ‘Media products such as newspapers have always been strongly influenced by the ownership and control of the organisations that produce them.’ How far do you agree with this statement? Answer with reference to The Times and the Daily Mirror (Close Study Products). [20 marks] • ‘The presentation of a newspaper’s front page is designed to appeal to its target audience.’ How far is this true of The Times and the Daily Mirror (Close Study Products)? Refer to

		layout, use of images, typography and use of language. [20 marks]
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