

Business Studies

Task 1

Business can also be split into different sectors depending on their ownership; Private sector, Public sector and Third Sector

You need to provide the following information for each sector:

- A definition
- Key features
- Main aim or purpose
- 5 examples of businesses in that sector

You can present this however you wish (e.g. written notes, poster, table, mindmap etc.)

Task 2

Choose one of the businesses you provided as an example above and write a report on this business. This must include:

- How the Business was started and a brief history
- What market does the business trade in
- Who are its main competitors?
- What is the legal structure of the business? Has it always been this way or has it changed?
- Explain the advantages and disadvantages of this type of legal structure and link to your chosen business
- What are the aims and objectives of the business?

Task 3

Research and answer the following questions about two different entrepreneurs.

- What is their background?
- What products/services do they provide?
- Describe how their product/service became successful
- Have they had any problems and how did they overcome these?
- Identify the skills/qualities of the entrepreneur. Why are these so important?
- Analyse why they have been successful?

Transition Task



Suggestions of entrepreneurs - Mark Zuckerberg, Karren Brady, Richard Branson, James Dyson, Elon Musk, Jeff Bezos, Anita Roddick, Bill Gates or Deborah Meden