

Unit 3

Any issues with this task please contact Mrs Well

Research Task: A4 poster Presentation

How are elite athletes supported by the different organisations involved in sport in the UK?



Step 1: Choose one of the following sports performers:

- Harry Kane (football)
- Katerina Johnson Thompson (athletics)
- Bradley Wiggins (cycling)
- Andy Murray (tennis)
- Dina Asher Smith (athletics)
- Adam Peaty (Swimming)
- Hannah Cockcroft (Para-athletics)
- Amy Truesdale (Para-Taekwondo)
- Will Bayley (Para- Table Tennis)

Step 2: Select at least 5 of the organisations from the list below and

a) identify what their role is (what they do)

b) how they support or may support the athlete that you chose

- DCMS
- Department for Education
- Department for Health
- UK Sport
- Sport England
- National Lottery
- National Governing Bodies/National Disability Sports Organisations (NGBs/NDSOs)
- Chartered Institute for Sports Management (CIMSPA)
- County Sports Partnerships (CSPs)
- Youth Sports Trust
- English Federation of Disability Sports (EFDS)
- Sport and Recreation Alliance
- Association for Physical Education

EXAMPLE: MO FARAH (ATHLETICS)



DCMS: Is the governmental department responsible for promoting and overseeing the development of the government's policies on elite sport development. It distributes lottery funding and public taxes to UK Sport. Elite sport development is key to the government achieving many of its cross-cutting agendas. Mo accesses lottery funding and support and he is used to promote government agendas



***National Lottery funding:** UK Sport invests Lottery funding and public taxes into four key initiatives one of which is the World Class Programme. Funding is based on a four year cycle. UK Sport must achieve medal targets set by the government. It therefore operates a 'no compromise approach' to its funding of sports and their athletes.*



***UK Sport and the EIS:** UK Sport is responsible for the World Class Programme. It is accountable to the DCMS. It distributes lottery funding to British Athletics and sets them medal targets. Funding is based on achieving these targets. The EIS receives its funding from UK Sport. It offers world class support services e.g. medical, nutritional, sport science, to Mo. The EIS works very closely with British Athletics.*



British Athletics: Is the NGB for athletics in the UK. It sets performance and medal targets for Mo to achieve. This ensures his place on the World Class Programme. Working alongside the EIS, it also ensures that Mo receives the necessary support to ensure he is in the best possible shape going into major championships. At the 2014 World Athletics Championships, UK Sport set British Athletics the target of a minimum of 6 medals; it achieved 7, two which were Mo's gold medals in the 5,000 & 10,000m. This helps to keep British Athletics on track for receiving its lottery funding.



Mo and his coach, received extensive support from UK Sport and British Athletics. This support is delivered through two main channels:

- Central funding from UK Sport to British Athletics, enabling them to operate a World Class Programme (WCP) and ensuring that Mo has access to outstanding support personnel and training environments to ensure she is among the best prepared in the world.
- Direct funding to Mo in the shape of an Athlete Performance Award (APA). This award, which is solely funded by National Lottery income, is paid directly to Mo and contributes to her living and sporting costs.