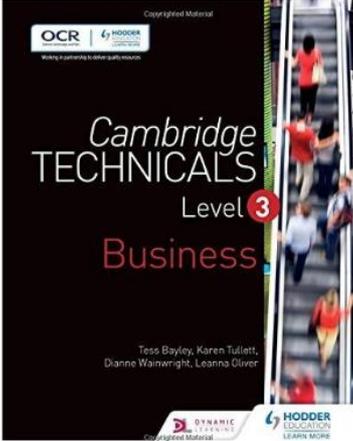
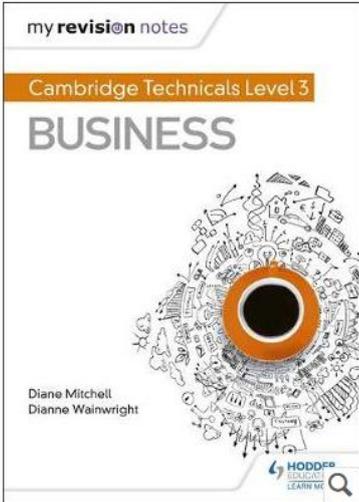


6th Form Bridging Task

QUALIFICATION	OCR Technical Applied Certificate in Business
Teacher Name(s)	Mrs Shoemith
Contact email(s)	nshoemith@nailseaschool.com
Exam board and link	OCR – www.ocr.org
Specification details	https://www.ocr.org.uk/Images/258757-centre-handbook-certificates.pdf
Recommended online learning	https://www.tutor2u.net/business https://www.senecalearning.com/en-GB/blog/free-aqa-business-a-level-revision/ https://www.businessed.co.uk/index.php/home/theory/cambtec/cambtec-l3-theory
Textbooks that are used	<div style="display: flex; align-items: center; justify-content: center;">  <div style="margin-left: 20px;">Hodder Education</div> </div> <div style="display: flex; align-items: center; justify-content: center;">  </div>

Try and use Cornell Notes to prepare for your new course. Please see this video to help you develop the technique: It is particularly useful when watching videos and taking notes.

<https://youtu.be/WtW9lyE04OQ>

Please try and complete as many of the activities in this booklet in readiness to begin your studies. – Sixth Form study is hard work and there are no short cuts. Commitment to your studies is essential. Have a go and if you wish to send in tasks as you go along please email me – nshoesmith@nailseaschool.com

Good Luck and Stay Safe!



Welcome to Business!

You have chosen a subject that will give you an understanding of the wider external contexts in which businesses operate and of internal business functions and their interdependencies. The unit will allow you to appreciate how legal, financial, ethical and resource constraints can affect business behaviour and the influence that different stakeholders can have and how businesses must respond. The optional units cover a wide range of topics to give you the opportunity to take a unit that is relevant to a specific aspect of business; for example marketing, accounting, human resources or business planning. You will also develop transferable skills that are valued by HE and employers such as communication, planning, teamwork, research and analysis.

Overview of the course:

This is a two-year course. Units 1 and 2 completed in the first year comprise of a formal examination. In Year 2 with Units 4 and 2 optional Units . You must **complete and pass ALL units** to gain the Certificate. The overall grades will be recorded on a scale Pass-Distinction*.

- Unit 1: Business Environment (Exam)
- Unit 2: Working in Business (Exam)
- Unit 4: Customers and Communication (Coursework)
- 2 Optional Units (Coursework)

Look at the specification for more detail about these topics. You can find this at: <https://www.ocr.org.uk/Images/258757-centre-handbook-certificates.pdf>

You will be expected to **know and understand** the information covered, to be able to **apply** that knowledge and understanding and to be able to **analyse and evaluate** that knowledge and understanding.

Task 1

Read the specification carefully and make a note below of the sections there are to each Unit:

Unit 1

.....

.....

Unit 2

.....

.....

Unit 4

Expectations of the course:

- Lessons consist of taking notes, group discussions, watching relevant DVDs/documentaries, group work and PowerPoint presentations.
- Homework consists of note making, wider reading, research, past exam questions, power points and essays. It is expected that about 5 hours a week will be spent on Business homework.
- The **Reading and Watching List** on the following page will help you to gain wider knowledge and a broader framework in which to apply your knowledge.
- Your progress will be reviewed on a regular basis. The review process will provide feedback at specific times throughout the year. You will

also be expected to be within two grades of your target grade on each piece of work.

- Your folders of notes will be checked on a regular basis to see if you are organised and up to date with your work.
- **USE YOUR STUDY TIME AND BE PRO-ACTIVE.**

Reading/viewing around a subject/topic will enhance your learning – below are some suggestions.

Reading List - Business

<https://www.tutor2u.net/business/blog/aqa-as-business-unit-1-recommended-reading-list>

Newspapers Broadsheet, tabloids, local

Watching List - Business

The Social Network

Rogue Trader

Wall Street

Glengarry Glen Ross

Catch Me if you can

Erin Brockovich

The Founder

Any Dragons Den Episodes

Any The Apprentice Episodes

Watch BBC news

Task 2

Choose something from the Reading and Watching List that you are going to report on in your first Business lesson.

Task 3

Watch the following clip and jot down 5 things that tell you what the role of Business is - <https://www.youtube.com/watch?v=w8kaYWNbN6k> (Its Australian – they still have Woolworths)

SYLLABUS

→ what businesses actually do

Role of business

- The nature of a business
 - producing goods and services
 - profit, employment, incomes, choice, innovation, entrepreneurship and risk, wealth and quality of life

Task 4

What's the difference between the following types of Business?

1. Sole Trader
2. Partnership
3. Franchise
4. Private Limited Company (LTD)
5. Public Limited Company (PLC)

Task 5

Think of 3 different ways society has changed its buying habits over the past 5 years. Be specific with examples.

1. Change
Example
2. Change
Example
3. Change
Example

Task 6

Research why Thomas Cook Holidays collapsed or What went wrong with Debenhams (Type these into google What went wrong with Debenhams or Thomas Cook and it will give you a lot of information)

Task 7: Essay

This essay is designed to allow you to demonstrate your understanding and writing skills.

You will be assessed on the quality of your written style, the level to which you have understood and can use key concepts, your organisational skills and ability to follow instructions.

Essay title:

What makes a Business successful?

You will need to select individuals/companies to write about to help . Further research will also be required. You may wish to give examples of Businesses that have failed as well as successful.

Your essay should have:

- Clear paragraphs, an introduction and conclusion
- Accurate spelling, punctuation and full sentences
- Correct use of grammar
- Accurate phrasing

Your essay should be at least 500 words and **hand written**.

You should hand in your essay when directed on your return to 6th Form.

Task 8: Key Words

Find out what the following key words mean.

<u>Key Term</u>	<u>Definition</u>
Stakeholders	
Liabilities	
Revenue	
Profit	
Cash Flow	
Shares	
Equity	
Liquidity	
Bench marking	
Business Cycle	
Gross Domestic Product	